## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**SCHEDULE 14A** 

(Rule 14a-101)

# INFORMATION REQUIRED IN PROXY STATEMENT

# SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of The Securities Exchange Act of 1934

(Amendment No.)

Filed by the Registrant  $\Box$ 

Filed by a Party other than the Registrant  $\boxtimes$ 

Check the appropriate box:

- □ Preliminary Proxy Statement
- □ Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- □ Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Under Rule 14a-12

CORTEVA, INC.

(Name of Registrant as Specified in Its Charter)

STARBOARD VALUE LP
STARBOARD VALUE AND OPPORTUNITY MASTER FUND LTD
STARBOARD VALUE AND OPPORTUNITY S LLC
STARBOARD VALUE AND OPPORTUNITY C LP
STARBOARD VALUE AND OPPORTUNITY MASTER FUND L LP
STARBOARD VALUE L LP
STARBOARD VALUE R LP
STARBOARD VALUE R GP LLC
STARBOARD LEADERS ALPHA II LLC
STARBOARD LEADERS FUND LP
STARBOARD VALUE A LP
STARBOARD VALUE A GP LLC
STARBOARD X MASTER FUND LTD
STARBOARD G FUND, LP
STARBOARD VALUE G GP, LLC
STARBOARD VALUE GP LLC
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JANET P. GIESSELMAN
KERRY J. PREETE
SUSAN C. SCHNABEL

(Name of Persons(s) Filing Proxy Statement, if Other Than the Registrant)

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⊠ No fee required.

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(4)	Proposed maximum aggregate value of transaction:
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□ was paid previo	Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee usly. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing.
(1)	Amount previously paid:
(2)	Form, Schedule or Registration Statement No.:
(3)	Filing Party:
(4)	Date Filed:

Starboard Value LP, together with the other participants named herein (collectively, "Starboard"), intends to file a preliminary proxy statement and accompanying WHITE proxy card with the Securities and Exchange Commission ("SEC") to be used to solicit votes for the election of its slate of highlyqualified director nominees at the 2021 annual meeting of stockholders of Corteva, Inc., a Delaware corporation (the "Company").

On January 21, 2021, Starboard issued the following press release and delivered the following letter to Gregory R. Page, the Company's Chairman of the Board of Directors. The full text of the letter is also attached hereto as Exhibit 1 and is incorporated herein by reference.

## STARBOARD DELIVERS LETTER TO CORTEVA BOARD CHAIR

## Reiterates its Belief that Corteva's Operating Performance Dramatically Understates the Intrinsic Value of its Assets

## Questions the Board's Reluctance to Seriously Consider Leadership Change in Light of Missed Promises and Unforced Errors Under Current CEO Jim Collins

## Has Nominated a Slate of Eight Highly-Qualified Director Candidates for Election at the Company's 2021 Annual Meeting

**NEW YORK, NY – January 21, 2021** /PRNewswire/ -- Starboard Value LP (together with its affiliates, "Starboard"), one of the largest shareholders of Corteva, Inc. (NYSE: CTVA) ("Corteva" or the "Company"), today announced that it has delivered a letter to Gregory Page, Chairman of the Company's Board of Directors (the "Board").

The full text of Starboard's letter to the Chairman of the Board can be viewed at the following link:

https://www.starboardvalue.com/wp-content/uploads/Starboard\_Value\_LP\_Letter\_to\_CTVA\_Board\_01.21.2021.pdf

## About Starboard Value LP

Starboard Value LP is a New York-based investment adviser with a focused and differentiated fundamental approach to investing primarily in publicly traded U.S. companies. Starboard seeks to invest in deeply undervalued companies and actively engage with management teams and boards of directors to identify and execute on opportunities to unlock value for the benefit of all shareholders.

**Investor contacts:** Gavin Molinelli, (212) 201-4828 Patrick Sullivan, (212) 845-7947

www.starboardvalue.com



January 21, 2021

Gregory R. Page, Chair of Board c/o Corporate Secretary Office Corteva, Inc. 974 Centre Road, Building 735 Wilmington, Delaware 19805

Dear Greg,

Starboard Value LP, together with its affiliates ("Starboard"), is currently one of the largest shareholders of Corteva, Inc. ("Corteva" or the "Company"). Our conviction regarding the opportunity at the Company has only grown stronger since our October 2020 public presentation. We believe that Corteva's operating performance can be meaningfully improved and significant opportunities exist within the control of management and the Board of Directors (the "Board") to unlock substantial value for all shareholders.

As you know, Corteva was one of three businesses created by the DowDuPont merger over three years ago, but did not become an independent publiclytraded company until its spin-off in June 2019. Shortly following Corteva's spin-off, we became shareholders because we were attracted by Corteva's strong market position, compelling product portfolio, innovative technology pipeline, and highly loyal customer base. We also recognized a substantial opportunity to improve profitability, and believed the Company's operating performance since its formation dramatically understated the intrinsic value of its assets.

Since our initial investment over eighteen months ago, we have watched with increasing dismay as management continues to take credit for achieving ever-increasing synergy milestones without consequent improvement in profitability. A litany of missed promises and unforced errors have furthered our conviction that current leadership is ill-equipped to maximize the value of Corteva's assets. As a result, we reached out to you privately this past September to express our views and to understand the Board's assessment of the Company's leadership.

While we have enjoyed our growing personal relationship with the board members willing to engage with us, idle talk without results or action is no longer acceptable. After months of dialogue, we remain unsure as to why the Board retains conviction in current leadership, and have grown increasingly worried that the Board's aversion to leadership change is symptomatic of a broader preference for comfort and the status quo.

In particular, we have had significant difficulty reconciling the Board's affinity for Jim Collins with his public track record in leadership positions. Despite our very cordial conversations with Jim, unfortunately, as we have detailed and chronicled for the Board, we do not believe he has exhibited a track record of excellence. As evidenced by his annual incentive compensation relative to target, we believe his performance while leading Corteva can be characterized as incredibly disappointing. His track record stretching further back has also been littered with missed expectations and promises, leading us to believe that this current spell of mediocrity is simply the continued manifestation of a preexisting condition. Simply stated, if Corteva were looking to hire a new CEO and Jim was proposed as a candidate, based on his track record, we would not interview him. We do not believe the Board would either. As such, the Board's reluctance to seriously consider leadership change is highly concerning. Corteva and its shareholders deserve better.

As you well know, we have not just provided empty criticisms, but rather, reached out to you only after having a potential solution in hand. Through our good work, we have identified an industry expert with a superb track record of success and excellence who is willing and able to lead Corteva immediately. The Board's refusal to even speak with the individual we have identified is inexplicable, and leads us to believe that the current Board lacks the fortitude required to make difficult decisions that might set Corteva on a path towards the success that shareholders deserve.

For that reason, we decided to nominate eight highly-qualified director candidates for election at the 2021 Annual Meeting. We believe shareholders deserve a Board that is unburdened by past loyalties, demands accountability, and if necessary, is unafraid to seek out best-in-class talent capable of maximizing the Company's incredible potential. Starboard has a long history of driving operational, financial, strategic, and governance changes that benefit employees, customers, and shareholders. We firmly believe that with the right Board and leadership in place, Corteva can be a best-in-class company in its industry and generate significant value for all shareholders.

We are confident the slate of professionals we have nominated are incredibly well-qualified to serve as directors of Corteva. This group of extremely impressive director candidates has backgrounds spanning operations, finance, private equity, restructuring, risk management, strategic transformation, and public company governance. As a group, they have substantial and highly successful experience in the agricultural, chemical, energy, and broader industrial industries. Collectively, they have decades of experience as CEOs, senior executives, chairmen and directors of well-performing agricultural and industrial companies. For the benefit of other Corteva shareholders, we have included detailed biographies of our nominees as an appendix to this letter.

Our goal is to represent the best interests of all shareholders, and we believe our actions will place the Company on a path to best-in-class operational performance and great shareholder returns. We remain available to discuss this – and other topics – with you, and of course, remain open-minded about reaching a mutually agreeable solution to put Corteva on a better course.

Best Regards,

# BIOGRAPHIES OF THE NOMINEES ARE ON THE FOLLOWING PAGES

## **Biographies of Starboard Director Nominees (in alphabetical order)**

## Jacques Croisetière

- § Mr. Croisetière previously served as Senior Executive Vice President and Chief Financial Officer of Bacardi Limited, one of the largest privately-held spirits companies in the world.
- § Prior to Bacardi, Mr. Croisetière served as Executive Vice President, Chief Financial Officer, and Chief Strategy Officer at Rohm and Haas Company, a global specialty materials company that was acquired by The Dow Chemical Company in 2009.
- § Mr. Croisetière currently serves as a director of Arconic Corporation.
- § Mr. Croisetière previously served as a director of Versum Materials.

## Lisa Crutchfield

- § Ms. Crutchfield currently serves as the Managing Principal of Hudson Strategic Advisers LLC, an economic analysis and strategic advisory firm to the energy, financial services, and manufacturing sectors.
- § Prior to her consultancy, Ms. Crutchfield served as the Chief Regulatory, Risk, and Compliance Officer for National Grid plc, an international electric and gas company.
- § Ms. Crutchfield currently serves as a director of Unitil Corporation, Fulton Financial Corporation, and Vistra Corporation.
- § Ms. Crutchfield previously served as a director of The Main Street America Group.

## David C. Everitt

- § Mr. Everitt spent nearly four decades with Deere & Company, the world's largest manufacturer of agricultural equipment and a major U.S. producer of construction, forestry, and lawn and grounds care equipment. At Deere, Mr. Everitt held many executive positions, most recently as President of Deere's Agricultural Equipment Operations.
- § Mr. Everitt currently serves as Lead Independent Director of Harsco Corporation, where he also previously served as Interim President & CEO, and as a director of Allison Transmission Holdings and Brunswick Corporation.
- § Mr. Everitt previously served as a director of Agrium Inc, Nutrien Ltd, and The Gates Corporation.

#### James L. Gallogly

- § Mr. Gallogly previously served as the Chief Executive Officer of LyondellBasell Industries N.V., a global plastics, chemical, and refining company.
- § Prior to LyondellBasell, Mr. Gallogly held several executive roles at ConocoPhillips, an oil and gas exploration and production company, including Executive Vice President of Worldwide Exploration and Production, and Executive Vice President of Refining, Marketing and Transportation.
- § Prior to ConocoPhillips, Mr. Gallogly was President and Chief Executive Officer of Chevron Phillips Chemical Company, LLC, a global plastics and chemical company.
- § Mr. Gallogly previously served as a director of Continental Resources and of E.I. du Pont de Nemours and Company.

## Janet P. Giesselman

- § Ms. Giesselman has previously held a number of senior leadership positions at The Dow Chemical Company, including Business Vice President of Dow Latex, President and General Manager of Dow Oil & Gas, and Vice President of Dow Agrosciences.
- § Ms. Giesselman currently serves as a director of GCP Applied Technologies, Avicanna Inc., Twin Disc, Inc., Ag Growth International, Inc. (TSX), and McCain Foods, a privately held frozen foods company.
- § Ms. Giesselman previously served as a director of OMNOVA Solutions Inc.

## Kerry J. Preete

- § Mr. Preete spent over three decades with the Monsanto Company, a premier global provider of sustainable agriculture solutions, where he held positions of increasing responsibility, most recently serving as Executive Vice President and Chief Strategy Officer.
- § At Monsanto, Mr. Preete had also served as President of Global Crop Protection and Chemicals, Vice President of International Crops Business, and President of Seminis Vegetable Seeds, among other leadership positions.
- § Mr. Preete currently serves as a director of Univar Solutions and of Avient Corporation.

## Susan C. Schnabel

- § Ms. Schnabel currently serves as Co-Founder and Co-Managing Partner of aPriori Capital Partners, an independent leveraged buyout fund advisor created in connection with the spin-off of DLJ Merchant Banking Partners from Credit Suisse in 2014.
- § Previously, Ms. Schnabel served as a Managing Director in Credit Suisse's Asset Management Division and Co-Head of DLJ Merchant Banking.
- § Ms. Schnabel currently serves as Chair of the Audit Committee of Kayne Anderson BDC, LLC, and as a Trustee of Cornell University.
- § Ms. Schnabel previously served as a director of Versum Materials, Inc., STR Holdings, Inc., Neiman Marcus, Pinnacle Gas Resources, Rockwood Holdings, Inc, and Shoppers Drug Mart Corporation (TSX), among other company boards.

## Jeffrey C. Smith

- § Mr. Smith is a Managing Member, Chief Executive Officer, and Chief Investment Officer of Starboard Value LP. Prior to founding Starboard, Mr. Smith was a Partner Managing Director of Ramius LLC, Chief Investment Officer of the Ramius Value and Opportunity Master Fund, and a member of Cowen's Operating Committee and Cowen's Investment Committee.
- § Mr. Smith currently serves as Chair of Papa John's International, Inc., and also as Chair of Starboard Value Acquisition Corp.
- § Mr. Smith previously served as Chair of Advance Auto Parts, Darden Restaurants and Phoenix Technologies. In addition, Mr. Smith has also previously served as a director on a number of public company boards.

#### CERTAIN INFORMATION CONCERNING THE PARTICIPANTS

Starboard Value LP, together with the other participants named herein (collectively, "Starboard"), intends to file a preliminary proxy statement and accompanying WHITE proxy card with the Securities and Exchange Commission ("SEC") to be used to solicit votes for the election of its slate of highly-qualified director nominees at the 2021 annual meeting of stockholders of Corteva, Inc., a Delaware corporation (the "Company").

STARBOARD STRONGLY ADVISES ALL STOCKHOLDERS OF THE COMPANY TO READ THE PROXY STATEMENT AND OTHER PROXY MATERIALS AS THEY BECOME AVAILABLE BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION. SUCH PROXY MATERIALS WILL BE AVAILABLE AT NO CHARGE ON THE SEC'S WEB SITE AT <u>HTTP://WWW.SEC.GOV</u>. IN ADDITION, THE PARTICIPANTS IN THIS PROXY SOLICITATION WILL PROVIDE COPIES OF THE PROXY STATEMENT WITHOUT CHARGE, WHEN AVAILABLE, UPON REQUEST. REQUESTS FOR COPIES SHOULD BE DIRECTED TO THE PARTICIPANTS' PROXY SOLICITOR.

The participants in the proxy solicitation are anticipated to be Starboard Value and Opportunity Master Fund Ltd ("Starboard V&O Fund"), Starboard Value and Opportunity S LLC ("Starboard S LLC"), Starboard Value and Opportunity C LP ("Starboard C LP"), Starboard Value and Opportunity Master Fund L LP ("Starboard L Master"), Starboard Value L LP ("Starboard L GP"), Starboard Value R LP ("Starboard R LP"), Starboard Value R GP LLC ("Starboard A lpha II LLC"), Starboard Leaders Fund LP ("Starboard L Master"), Starboard Value A GP LLC ("Starboard A GP"), Starboard Leaders Fund LP ("Starboard Value A GP LLC ("Starboard A GP"), Starboard X Master Fund Ltd ("Starboard X Master"), Starboard Value A GP LLC ("Starboard A GP"), Starboard X Master Fund Ltd ("Starboard X Master"), Starboard G Fund, LP ("Starboard G LP"), Starboard Value G GP, LLC ("Starboard G GP"), Starboard Value LP, Starboard Value GP LLC ("Starboard G Fund, LP ("Starboard G LP"), Starboard Value G GP, LLC ("Starboard G GP"), Starboard Value LP, Starboard Value GP LLC ("Starboard Value G GP"), Starboard G GP"), Starboard Value LP, Starboard Value GP LLC ("Starboard Principal Co GP LLC ("Principal GP"), Jeffrey C. Smith, Peter A. Feld, Jacques Croisetière, Lisa Crutchfield, David C. Everitt, James L. Gallogly, Janet P. Giesselman, Kerry J. Preete and Susan C. Schnabel.

As of the date hereof, Starboard V&O Fund beneficially owns directly 5,101,985 shares of Common Stock, par value \$0.01 per share, of the Company (the "Common Stock"). As of the date hereof, Starboard S LLC directly owns 922,820 shares of Common Stock. As of the date hereof, Starboard C LP directly owns 544,945 shares of Common Stock. As of the date hereof, Starboard L Master directly owns 448,758 shares of Common Stock. Starboard L GP, as the general partner of Starboard L Master, may be deemed the beneficial owner of the 448,758 shares of Common Stock owned by Starboard L Master. Starboard R LP, as the general partner of Starboard C LP, may be deemed the beneficial owner of the 544,945 shares of Common Stock owned by Starboard C LP. Starboard R GP, as the general partner of Starboard R LP and Starboard L GP, may be deemed the beneficial owner of an aggregate of 993,703 shares of Common Stock owned by Starboard C LP and Starboard L Master. As of the date hereof, Starboard Alpha II LLC directly owns 468,446 shares of Common Stock. Starboard Leaders Fund, as a member of Starboard Alpha II LLC, may be deemed the beneficial owner of the 468,446 shares of Common Stock owned by Starboard Alpha II LLC. Starboard A LP, as the general partner of Starboard Leaders Fund and the managing member of Starboard Alpha II LLC, may be deemed the beneficial owner of the 468,446 shares of Common Stock owned by Starboard Alpha II LLC. Starboard A GP, as the general partner of Starboard A LP, may be deemed the beneficial owner of the 468,446 shares owned by Starboard Alpha II LLC. As of the date hereof, Starboard X Master directly owns 911,293 shares of Common Stock. As of the date hereof, Starboard G LP directly owns 4,476,617 shares of Common Stock. Starboard G GP, as the general partner of Starboard G LP, may be deemed the beneficial owner of the 4,476,617 shares of Common Stock owned by Starboard G LP. As of the date hereof, 1,558,735 of Common Stock were held in an account managed by Starboard Value LP (the "Starboard Value LP Account"). Starboard Value LP, as the investment manager of each of Starboard V&O Fund, Starboard C LP, Starboard L Master, Starboard Alpha II LLC, Starboard X Master and Starboard G LP and the Starboard Value LP Account and the manager of Starboard S LLC, may be deemed the beneficial owner of an aggregate of 14,433,599 shares of Common Stock directly owned by Starboard V&O Fund, Starboard S LLC, Starboard C LP, Starboard L Master, Starboard Alpha II LLC, Starboard X Master, Starboard G LP and held in the Starboard Value LP Account. Each of Starboard Value GP, as the general partner of Starboard Value LP, Principal Co, as a member of Starboard Value GP, Principal GP, as the general partner of Principal Co and Messrs. Smith and Feld, as members of Principal GP and as members of each of the Management Committee of Starboard Value GP and the Management Committee of Principal GP, may be deemed the beneficial owner of 14,433,599 shares of Common Stock directly owned by Starboard V&O Fund, Starboard S LLC, Starboard C LP, Starboard L Master, Starboard Alpha II LLC, Starboard X Master, Starboard G LP and held in the Starboard Value LP Account. As of the date hereof, Mr. Croisetière directly owns 641 shares of Common Stock. As of the date hereof, Ms. Crutchfield owns directly 418 shares of Common Stock. As of the date hereof, Mr. Everitt directly owns 1,271 shares of Common Stock. As of the date hereof, Mr. Gallogly directly owns 850 shares of Common Stock. As of the date hereof, Ms. Giesselman directly owns 1,152 shares of Common Stock. As of the date hereof, Ms. Preete directly owns 2,500 shares of Common Stock. As of the date hereof, Ms. Schnabel directly owns 1,000 shares of Common Stock. As of the date hereof, Mr. Smith directly owns 128 shares of Common Stock.